

Kansas City Furniture Travelers Club
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January 8, 1936

Major Lloyd C. Stark
Louisiana,
Missouri

My dear Major Stark:

As you know, Joseph Werby, one of Mr. T. J. Pendergast's sincerest and hardest
publicity workers, one who works unceasingly in a campaign, was stricken with an attack
of Anginas Pectoris in its most advanced stage.

I happened to be in his office during the time he met with this unfortunate malady, and

though he knew he was afflicted with heart trouble, I personally knew that he saw Mr. Pendergast and talked it over with him. in regards to an idea for a slogan for your campaign. The slogan was originated by Mr. Werby, and I understand it was agreed and approved by Mr. Pendergast.

It was suggested that you and Mr. Werby get together and go through this subject matter for final decision. I also knew that it was Mr. Werby's desire to get in touch with you or your publicity director just about the time he was seized with his illness.

Although the best medical minds in the profession are in constant attendance, and they have at one time practically given up his case, I am happy to advise you that he is making a heroic fight and staging a miraculous come-back. For your information, he is still in St. Luke's Hospital in Kansas City. He expects to be there for another three or four weeks. He plans resting at home when he leaves the hospital for at least two or three weeks. After that time he will leave for a six weeks' trip to Florida.

During my visits to his bedside, he constantly tells me he will win out, and fully recover from his illness, and by May 1st he will be ready to launch into your campaign, and his publicity idea will then start.

Affiliated with National Wholesale Furniture Salesmen's Association
"Ambassadors of Good Will"

Major Lloyd. C. Stark -2- January 8, 1936

My Werby suggested my writing you. If I can serve you in any capacity, please do not hesitate to avail yourself of my services. I will be more than glad to pinch-hit for our friend, Joe Werby. I am at your command. I believe Joe's many friends will gladly do likewise.

I am Editor of the Furniture Traveler and the Funeral Director Digest, a monthly trade publication which reaches everyone in our immediate trading area of five states.

Although I have never committed my publication to partisan politics, I want you to know that I personally will pledge my support to you. I don't believe my friends in the furniture industry will condemn me for expressing editorially my private views and personal choice. I have this privilege and I intend to use it. It will also please our friend, Joe Werby to know that I have made this decision. I stand ready to do anything that will make him well again. I know he will be greatly grieved unless he can do his part for your campaign. He constantly lauds your past efforts, and speaks glowingly of your future success as Missouri's next Governor.

Anticipating a call to your colors, and with my sincerest best wishes, I beg to remain with respect

Sincerely yours,
Manny Schupan
Montrose Apt. Hotel
Kansas City, Mo.