

Copy

October 10, 1935.

Mr. T. J. Pendergast,  
Kansas City, Mo.

Dear Mr. Pendergast:

As one of St. Louis County's staunches Democrats and with the firm belief in organization politics I want to urge upon you the backing of Major Lloyd C. Stark as the next Governor of the State. I am not at all positive how the final election will come out but I do know that from all practical standpoints it is necessary to have a very strong and well known man on the ticket to win.

Without any axe to grind in the matter, I can safely predict that Major Stark can win with ease, provided he has your organization backing and he deserves it, undoubtedly.

Major Stark, analyzed as a candidate for Governor, has every attribute necessary. He is neither from the Kansas City or St. Louis districts - purely an outstate man and it is time for an outstate man to have a chance. He has a strong appeal for all classes of people - being particularly strong with the farming element - every farmer in the State knows him. He is a "big-business" man and has plenty of big business connections and therefore is capable of handling any business matter, however large. Or the other hand, he is the type of fair minded man that will appeal to labor and labor leaders. He will appeal to the soldier vote and he is an honest-to-god soldier with a title won in the late war.

If, Mr. Pendergast, you will list every attribute necessary for a candidate for Governor you will find that Major Stark fits perfectly and is the logical man to have your organization's backing. Why not decide this matter now and put up a solid front for the next election?

Whenever I may be of service to you or the organization in St. Louis or St. Louis County you may feel free to call on me.

Yours very truly,

J. O. L. Goggin

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