

MEMORANDUM

ANNOUNCEMENT

1. When they ask LCS what is the next step after the Kansas City Organization has announced definitely that they will support him, I think it is time to make the announcement in whatever manner they see fit. The object of having the announcement made openly is to prevent, as far as possible, a "reconsideration" later.

22. WORK OF ORGANIZATION

Work of Organization for the November, 1936 election should begin at once, as there will undoubtedly be no formidable opposition in the Primary after the Kansas City announcement.

3. CO-OPERATION WITH STATE COMMITTEE

Notwithstanding the landslide of 1932 and 1934, it was found that many of the counties in the State had no Democratic organization to speak of. They had been regarded for years as hopelessly Republican, and although hundreds of votes were cast in these counties for the Democratic ticket, it was impossible to discover any effective organization there. The thing to do, therefore, is to see that an active, energetic county committee is on the job in every county. Where these organizations, now existing, are inactive, they can be encouraged to meet as soon as possible, and see that a county ticket is placed in the field at the coming election, so as to bring out every possible Democratic vote. In some counties, this detail has been neglected in the past, owing to the fact that the county is overwhelmingly

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Republican. This work of organization should, of course, be under the direction of the Democratic State Committee, and Major Stark is prepared to give every assistance in his power to that body to the desired end.

4. STARK-FOR-GOVERNOR CLUBS

Ledbetter (2 days a week) and Powell

It is our plan to organize STARK-FOR-GOVERNOR Clubs in every community and county in the State. These Clubs will work in close harmony with the regular Party organization, and this work should be done under the direction of a strong Organization committee to be selected at once. This work can be handled from the Louisiana office.

5. FINANCE

A strong finance committee will be organized for the purpose of raising funds to meet the necessary expenses of a Primary campaign. This should be started as soon as possible after announcement of the K.C. decision. Details of this work will be handled by Mr. Ledbetter, either from Jefferson City or St. Louis.

6. EXECUTIVE COMMITTEE

An Executive Committee of 13 members, one from each Congressional District, to decide matters of policy, should be formed.

7. SPEAKERS COMMITTEE

A speakers' committee to arrange meetings and speakers* dates for same.

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8. PUBLICITY COMMITTEE

9. WHY NECESSARY

The above committees are necessary because the Democratic State Committee and the various County Committees are unable to take part in any pre- primary contest that may arise. They will cooperate with the State Committee, however, in its general work of organization, and in strengthening the Party for the November election.

10. DIVISION OF PATRONAGE

Should the question of division of patronage arise for discussion at Kansas City it might be advisable to suggest that this matter of appointments be left to a sub-Committee of the Democratic State Committee to be named by the Chairman of that body (Mr. Aylward, probably). This sub-committee should be representative of the entire state and should include one member from Kansas City, one from St. Louis and probably three from outstate. Its personnel should, of course, be satisfactory to LCS who would agree to make his appointments on recommendation of that body subject, of course, to the understanding that competent and worthy Democrats should alone be considered.

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This would relieve the incoming Governor of a great deal of embarrassment and would be a recognition of the State organization, as well as the various county organizations never before attempted.

11. PITFALLS

Watch out for pitfalls which may take the form of some friend asking your advice on a subject such as, if you will run whether you receive the Kansas City endorsement or not. The safest plan is to say that you will not cross that bridge until you come to it.

12. ANTI-PENDERGAST MOVEMENT

There will probably be an anti Pendergast movement of some kind whether led by Bill Hirth or someone else. The safest plan for you is to run as you have done heretofore, strictly as a Stark candidate and not as a Pendergast or anti-Pendergast candidate. This will be the best answer to Hirth as he tries to brand you as a Pendergast candidate after endorsement of the Kansas City organization. You can then say that you will be glad to have Mr. Pendergast's support added to the support which you already have from practically 90% of the outstate Democrats and that your slogan as stated in your Kirksville speech last April is "Democratic harmony" and a winning fight at the November election. This will give you the united support of all of the Democratic office holders who desire to be re-elected and will leave with nothing but the dissatisfied soreheads.