

LIFE TIME Influence

Two thousand persons per day have entered the Central YMCA building through doors never locked in 30 years.

J. A. CARPENTER President

Kansas City, Missouri Young Men's Christian Association

Chairman Board Carpenter Paper Company

The Kansas City, Missouri,

YOUNG MEN'S CHRISTIAN ASSOCIATION

Celebrates in 1940 its

80th Anniversary

Throughout These Four-Score Years There Have Been Exerted

Lifetime Influences

for Good in the Lives of Thousands of Boys and Men,

The Board of Directors is privileged to present herewith some testimonials to the effective work being done by the Young Men's Christian Association as it seeks to help build a greater and finer community.

THE INDIAN GUIDES

A Program for Fathers and Sons officially adopted by the National Council of YMCA's. Three tribes now organized in Kansas City.

Home and neighborhood centered.

Building comradeship and mutual understanding between fathers and sons.

They do things together.

"Indian Guides has made me conscious as a Dad that I can be a better companion of my boys, grow up with them, share their joys, their sorrows and their disappointments."

—A Dad.

"I think the Indian Guide Movement is swell because it means doing things and going places with Dad."

—A Son.

EDWARD S. NORTH Attorney

My entire life has been spent in Kansas City, so I am reasonably familiar with the problem of recreation, companionship, personality development, and character training, for the older boys and young men of a big city. From a long and wide experience, I say without hesitation that the Young Men's Christian Association has always been, and is today, the outstanding factor in meeting that problem for Kansas City. It is good business as well as good morals to guarantee a continuance of its fine work.

EDWARD S. NORTH.

L. R. REED Chief of Police Kansas City, Missouri

The YMCA has pioneered in building good citizenship among the boys and young men of the middle and upper classes in the United States. The YMCA plan of providing healthful recreation, facilities for reading wholesome literature, instruction in subjects important to good citizenship,

and guidance in a Christian atmosphere has furnished the inspiration that has interested thousands of men and women in similar service to under-privileged children. Throughout the length and breadth of America are leaders in religious, social, and business life whose ideals were developed in the contacts they received in boyhood and young manhood through membership in the YMCA. My own experience with the Young men's Christian Association over a period of many years convinces me of its great civic value.

L. B. REED.

CAMP GRAVOIS

Versailles, Mo. Opened 1923.

Owned and operated by The Kansas City, Mo., YMCA.

Every boy under the direct leadership of trained, Christian, college men.

Capacity, 49 campers.

254 different boys attended in 1939.

Boys related to over 50 different local churches.

YMCA CAMP

Independence, Mo.

1,700 individuals, representing 147 groups, used property last summer for Picnics, Overnight Hikes, Family Outings, Retreats, Conferences,

Boy and Girl Scout Work, etc.

CAMP MENOGYN

Canadian border camp to give older boys a real outing in the North Woods.

Second successful season. Camp used through the courtesy and co-operation of the Minneapolis YMCA.

R. B. CAYWOOD Vice-President H. D. Lee Mercantile Co.

As the season of the year for appraisal of our assets and liabilities approaches, I find two assets for which I feel I owe your organization a great deal; I am referring to my two sons, one of whom, and a great deal of the time both of whom were in the charge of the YMCA for at least a part of the year for the past twelve years in your activities at Camp Gravois and Camp Menogyn—first as campers and later as Junior Leaders.

Few parents are either qualified or inclined to give the necessary attention to their sons at a very important stage of their development. We should, therefore, be thankful for your trained organization which has meant so much in real character building that I sometimes wonder why Camp Gravois in particular is not several times larger than it is and with a crowded waiting list. At least once during each of the past twelve years, I have visited the camp and marveled at its orderliness, discipline, precautions for safety and real attention to the finer things in life which so many parents overlook. This is all done in an atmosphere which the young people enjoy to the utmost.

My two sons and I will continue our interest in your work and hope it will have the increasing support that it so well deserves.

R. B. CAYWOOD.

PORTER T. HALL President

Emery, Bird, Thayer Dry Goods Company

I have been a member of the YMCA for more years than I can remember. For at least fifteen years I was in daily attendance at the YMCA Building. Though I no longer find the time to go to the "Y" I still maintain my membership because I know from actual experience that it is a great influence for good in the community. It contributes to the three divisions—Spirit, Mind and Body—as adequately as any single institution could hope to do.

PORTER T. HALL.

THE HI-Y

A movement of high school boys
having for its purpose:

"To create, maintain and extend throughout the school and community high standards of Christian character."

32 clubs in Kansas City,

935 members, 218 officers and committeemen.

36 adult volunteer leaders.

55 Hi-Y meetings held every week during the school year.

FRED G. McGEARY Special Agent

Federal Bureau of Investigation

Character building and lessons in good citizenship cannot begin too early in the lives of young people. It is on them that the future of our nation depends. We must provide for organizations such as the Hi-Y Clubs, sponsored by the YMCA, if we plan to combat lawlessness and insure the fundamental principles of democracy. From my own experience, I know that the YMCA seeks to build the finest citizenship.

FRED G. McGEARY.

6,000 Hi-Y Clubs in the United States, 200,000 boys enrolled.

THE GRA-Y

A movement of grade school boys.

PLEDGE

"I will strive always to be: Strong in Body Clean in Play Trained in Mind Loyal to Others Reverent Toward God so as to render the best service to my school, my home, and my community."

In Kansas City, 22 clubs, 833 members, 120 officers and committeemen.

42 adult volunteer leaders.

BOB HAYIGHURST Central High School President Hi-Y Club President Student Council President Senior Class

During my high school years the Hi-Y Club has played a vital part in my life. It is the only club in high school whose main purpose is building character, and it is the only organization that has no restrictions on membership. It is just the thing that we boys need as we go through high school, where our true characters are being molded.

BOB HAYIGHURST.

602 Non-YMCA groups held 3,027 meetings in YMCA buildings during the past year.

The offices of the Kansas City Council of Churches are in the Central YMCA Building.

1800 different men annually seek the help and counsel of the Central YMCA Employment and Vocational Guidance office.

THE PASEO YMCA

is a community center Socially, Religiously, Educationally.

141 Non-YMCA groups used the Paseo building for 1,579 meetings this year.

OTTO F. DUBACH Principal

Central High School

As the father of four boys who had an active part in our Hi-Y in Central, I can state definitely the value this club has been to our family.

As a teacher and adviser nearly thirty years ago of the Hi-Y in old Central, I can recall the service rendered to the boys then. As principal of Central for nearly twenty years, I can testify that no other single agency for our boys has had as great an influence in leadership.

OTTO F. DUBACH.

The chief aim of home, school, church and other character building institutions, as pertains to youth, is to develop first-class citizens. To see men and women of lofty ideals, sincerity of purpose and an unselfish devotion to some altruistic service, is the delight of every true American. To this end the Paseo YMCA has maintained a steady march of progress.

Boys and men find their way to the institution and there, being environed with right thinking, many acquire the initial step to proper conduct.

Personally, it has been of inestimable value. The contacts, discussions and the observance of the spiritual growth of others, have enriched my life and given me a broader conception of the possibilities of mutual co-operation toward a definite objective.

J. EDWARD PERRY, M.D. Physician and Surgeon

J. EDWARD PERRY.

105,850 beds in

YMCA Residence Halls were used during the past year— an average of 290 per night. The YMCA is a "home away from home."

J. H. TORRANCE Vice-President Business Men's Assurance Company

The home, the church and the school are indispensable if youth is to receive proper training.

Supplementing these are several organizations which are most helpful.

Among the latter, none performs a greater service than does the Young Men's Christian Association. During my twenty-five years' experience in the Association here, its influence for good has been molded into the lives of thousands of boys and young men.

The Young Men's Christian Association in Kansas City is worthy of the support of all citizens.

J. H. TORRANCE.

The Association seeks to build interest groups to help boys and men through fellowships to grow in Body, Mind, and Spirit.

Forums, Luncheon Club,

Travelogues, Short Story Writing

"Know Your City" Tours

Religious Emphasis Groups,

Line Parties, Camera Club,

"Thinking About Marriage" Series
Language Study Courses,
Public Speaking, Chess Club,
"How to Sell Myself" Study Group,
Service Committees.

KENNETH B. SELF Research Department Federal Reserve Bank
Chairman

Junior Chamber of Commerce

I think of the Young Men's Christian Association as an integral part of a true world community; above class, race, or nation; ideological rather than actual; affirmatively Christian rather than material and secular. This influence—as it permeates and leavens the complex business structure of our time, translating itself into Christian character and personality as we live out our lives from day to day, and nurturing the mental and spiritual ideals of men and boys as well as their physical needs—is one that almost defies proper evaluation. The inspiring fellowship of the Young Men's Christian Association is one of the paramount experiences of my life.

KENNETH B. SELF.

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80 Years Young!

80 years of influencing a great host of boys and men to seek the More Abundant Life! Facing greater needs and greater opportunities than it ever has in the past, the Kansas City, Missouri, Young Men's Christian Association calls upon the friends of youth to provide the financial

resources necessary in order to do its work effectively in the year 1940. During the period January 12-24, an army of loyal workers will be calling in the interest of

This Organization of Lifetime Influences

Kansas Citizens devoted to the task of making their city a finer, cleaner place in which youth may live and grow up, will stand by The Young Men's Christian Association.

RAY W. LOCKARD Manager

Periodical Publishers Service Bureau

Vice-Chairman 1940 Contributors Canvass

"In times like these, invest in boys. Men talk about buying stock at the bottom. When you invest in a boy or girl, you are always buying at the bottom. You are sure that the youngster is going up and there is no telling how far."

BRUCE BARTON.

C. G. Lord, General Secretary