

THE NORTH SIDE ADVOCATE

VOL. 1 THE NORTH SIDE ADVOCATE, TUESDAY, JULY 25, 1916. No. 14

All of the Big Business Men have responded to the call of The North Side Boosters and are willing to back them. All of the men called on responded gladly. It assures the future of the Great North Side.

JUDGE W. T. BLAND ENDORSES THE BOOSTER MOVEMENT FOR THE GOOD OF ALL THE CITY.

THE McPIKE DRUG COMPANY Wholesale Druggists and Importers

Kansas City, Mo., July 22, 1910 Mr. M. R. Platt,
President North Side Boosters Assn., Reserve Bank Building,
Kansas City, Mo.

Dear Sir:

Until further notice, we are glad to subscribe \$5.00 per month to the fund of your association. This has for its purpose the exploiting, maintenance and upbuilding of that portion of Kansas City usually referred to as the North Side.

It is the old and parent portion of Kansas City. It has contributed more to the upbuilding of the city financially than any other section. It is probably the most favorably located, and offers the best values for manufacturing and wholesale establishments. Not only this, but the revival of the retail interests in such section will mean much. By concerted effort on the part of those directly interested, it will come into its own and will benefit not only those who are directly interested, but the city as a whole.

A well-balanced city is a well-built city, and the maintenance a greater development of the northern section means much to every merchant and property owner as far south, at least, as Eleventh Street, and really, in the last analysis, to the entire business section.

You and your association are to be heartily congratulated upon the splendid work in which you are engaged.

Very truly yours,

THE McPIKE DRUG COMPANY

President,

WTB/LT

GEORGE N. NEFF'S CONFIDENCE IN THE NORTH SIDE HAS BEEN BOOSTED ON ACCOUNT OF THE BOOSTERS.

DAILY DROVERS TELEGRAM

Drovers Telegram Co. Publishers

Kansas City, Mo., July 17, 1916. Mr. M. R. Plait, Pres.,
North Side Boosters Club,
Kansas City, Mo.

Dear Sir:

I have watched with much interest the revival of the holders of the North Side property to rehabilitate and bring back into prominence many advantages of the North Side. I am contributing \$5.00 per month for the fund to help defray the expenses of publicity through the efforts of the Boosters.

This Association can be of much benefit in looking up and interesting prospective newcomers and many old ones who are burdened with excessive rents. There are many snags to be had in the North Side property at figures one-third to two-thirds less than is asked for property

further south.

Wholesale and manufacturing establishments need lower priced property on which to do business. This can be secured on the North Side and it is for the purpose of letting these folks know about such snaps that I am contributing towards the general cause. Keep up your work diligently.

I have no North Side property for sale, but have some for rent or lease. I have the utmost confidence in its future.

Yours very truly,

Home Phone 1684 Main

HEADQUARTERS OF THE NORTH SIDE BOOSTERS

MR. NATHAN SCARRITT OF THE SCARRITT ESTATE COMPANY PRAISES THE WORK OF THE BOOSTERS.

THE SCARRITT ESTATE COMPANY Scarritt Building Kansas City, Mo., July 8, 1916. Mr. M. R. Platt,

Pres. North Side Boosters,
Kansas City, Mo.

Dear Mr. Platt:

We have read with much interest your letter addressed "To the property owners and business men of Ninth and Tenth Streets," together with your. "Program of the North Side Boosters," and we cordially endorse the proposition.

The good results from your work are already apparent in the North Side, and we are glad to be able to help the good work along. You may put us down for \$5.00 per month to carry out the plans of your organization.

With best wishes, we are

Yours very truly,

The Scarritt Estate Co.

NS

Bell Phone 1684 Main

KANSAS CITY, MO.

MARYLAND HOTEL

INDEPENDENCE AND GRAND AVENUES

TO THE PROPERTY OWNERS AND BUSINESS MEN OF 9th, 10th & 11th Streets,

Do you realize that there is a movement on foot in Kansas City to make your property and business much more valuable? Have you heard of the North Side Boosters? Of Course, you have, for everyone has.

Have you stopped to consider how much we, "THE BOOSTERS" mean to you? Do you realize that if we succeed- and we know no such word as "failure"- that you are going to be the ones to get the great benefit? Let us prove it to you.

Some of you older men can remember when 5th street was the best cross street in Kansas City. Gradually the business district moved south. Even the young men of to-day know that 15 years ago 9th street was the principal cross-town thoroughfare. Today, 12th street has it beat a mile- Why? Because the Northside did not keep pace with the rest of the city and let the business center, or hub of the business wheel, get beyond its reach. This has not only happened to the district commonly referred to as the Northside, but it has also happened, to a lesser

extent, to the district north of 10th street. As a proof of this, we call your attention to the sale of the Junction Triangle on which the new Westgate Hotel is now located. This property was bought 30 years ago for \$300,000 and sold a few days ago for \$137,000, showing a depreciation of \$163,000. What happened to this property will happen to yours if the business district moves south in the next 25 years as it has in the past twenty-five.

If you men will get together and help us build up the Northside, you will be the ones to get the great benefit from this movement. Every dollar put into the Northside will be a benefit to you. People going to the Northside will have to pass through your section. The busy part of any community is the center. If you let the Northside die you let the center move south, and soon you will be near the rim of the wheel instead of near the hub. If it moves far enough south you will be in the same position that the Northside is to-day, or rather was, before
NEED US.

GET TOGETHER, Gentlemen and join us. WE NEED YOU AND YOU
NORTHSIDE BOOSTERS OF KANSAS CITY. BY

Office of Mayor

Kansas City, Mo.

GEO H. EDWARDS MAYOR

July 19th, 1916.

Mr. M. R. Platt,

President North Side Boosters' Association, Maryland Hotel, City.

Dear Sir:

In reply to your letter of July 5th, I am glad to say that I think the North Side Boosters are doing a great work for Kansas City, especially for the North side of town. They have taken hold of the situation in this neighborhood in a broad-minded and vigorous way and I should be glad to do anything I can to cooperate with your Association in bettering conditions in the North side, which means bettering conditions in the City.

With very best wishes for success in your undertaking, I am.

Yours truly,

Mayor

MR. WM. HUTTIG POINTS TO ADVANTAGES OF THE LOW PRICES FOR PROPERTY IN THE NORTH
SIDE,

THE NATIONAL RESERVE BANK of Kansas City

Capital and Surplus, \$1,100,000

Kansas City, Mo., July 14, 1916. Mr. M. R. Platt, President,

North Side Boosters,

Kansas City, Mo.

Dear Mr. Platt:

I wish to advise you that I have thoroughly gone over your plan of boosting the North Side of our city, which I certainly think is in need of some action of this kind.

I am glad to see you get the people interested in this part of town. Business property and rents are, in fact, lower in the North Side of the city than any other place, offering equal advantages. In my estimation there is no reason why a great deal of business should not be handled to an equal advantage on this property at a lower over-head expense.

We are heartily in sympathy with your efforts, and take pleasure in assisting you in any way

possible.

You may put us down for \$5.00 per month, as per your request, to assist you in this enterprise.

Yours very truly,

WGG-P

GEN'L. CUSIL LECHTMAN SHOWS HIS FAITH IN THE NORTH SIDE TO THE AMOUNT OF ONE HUNDRED AND FIFTY THOUSAND DOLLARS.

LECHTMAN PRINTING COMPANY Printing and Catalog Dept.

Kansas City, Mo., July 19, 1916. Mr. M. R. Platt,
Pres., North Side Boosters,
Kansas City, Mo.

My Dear Mr. Platt:

It is self evident and requires no argument to convince anyone that the North Side affords not only equal opportunities, but in a greater majority of reasons surpassing opportunities, for the transaction of business and location of not only large industries but medium size retail establishments and we heartily appreciate your work and are only too glad to assist you by being a contributor to your fund to the extent of \$5.00 per month to keep the splendid work that you are doing going. As an evidence of our faith in the North Side, we have recently invested to the amount of \$150,000 in our new building located at 715 May Street.

Very truly yours,

LECHTMAN PRINTING COMPANY.

Dict. C. L.

MR. J. LOGAN JONES SAYS THE NORTH SIDE BOOSTERS' WORK HAS REACHED FAR AND WIDE.
LOGAN JONES DRY GOODS CO. Main and Delaware Streets Between 7th and 8th Sts.

Kansas City, Mo., July 15, 1916 Mr. M. R. Platt, Pres.,
North Side Boosters Association,
226 Reserve Bank Bldg.,
Kansas City, Mo.

Dear Mr. Platt:

The North Side Boosters have done great work. We wish to bear testimony to that fact. It is a greater achievement to be RIGHT than it is even to be successful.

The North Side Boosters are RIGHT. They are cultivating, improving, boosting the "old homestead" section of Kansas City. They are on the right track. Their publicity boosting of the North Side has reached far and wide beyond the confines of Kansas City and has met with generous approval.

We wish to congratulate you, and to wish you continued success.

Yours very truly.,

LOGAN JONES DRY GOODS CO.

JLJ-RH

The North Side Boosters are endorsed by Banks, Real Estate Owners and Big Business Men of Kansas City.

4 THE NORTH SIDE ADVOCATE

EGGEMAN SHOE COMPANY CUT PRICE SALE ON NOW TO CLOSE OUT

Low cut Shoes for Men, Women

and Children

513 MAIN ST.

513 MAIN ST.

"MARKET SQUARE" DRY GOODS AND CLOTHING CO.'S

—Saturday, July 29th Specials

All Wool Hand Tailored Suits

\$10.00

Palm Beach and Cool Cloth Suits \$6.50

\$15.00 TO \$25.00 \$7.50 TO \$10.00

All new spring Kuppenheimer Clothcraft, and Studentcraft Novelty, and Fancy Suits go.

VAN LEEUWEN BROS.

19 EAST 8TH ST. OPPOSITE CITY MARKET

THIS NEW NORTHSIDE DEPARTMENT STORE IS MAKING MOST SATISFACTORY HISTORY.

It is only eight months old and yet on a number of days more than 10,000 people have come in at it's doors on a single day.

This is not said in any spirit of boasting. It is a simple statement of a fact, vindicating the rapid return to power of this great northside section of Kansas City.

This store expects to most emphatically boost for the best interest of the Northside section of Kansas City by selling first class merchandise at such attractive prices that people throughout all Kansas City,—in pure self-defense,— must come here to buy their merchandise. That is the game this store is playing and it is a winning game. This store is asking for the patronage of Kansas City solely on the basis of merit. Judging from the large and rapidly increasing business already coming, we are not falling short in the work of giving meritorious service—good goods at lowest cost—to this store's patrons.

Watch our daily ads and our other great sale advertisements. You will save money by coming to this store whether you wish to buy much or little.

7th and 8th Main and Delaware

LOGAN JONES

We give and redeem S. and H. Green and, Sperry

Gold Trading

DRY GOODS COMPANY

R. DOMINICK,

President. J. C. ENGLISH,

Vice Pres't.

HENRY HANSSEN,

Cashier.

J. C. HALL,

Asst. Cash'r.

PRODUCE EXCHANGE BANK

KANSAS CITY, MO.

ESTABLISHED SEPTEMBER 15. 1908

CAPITAL STOCK \$100,000.00

SURPLUS (EARNED) \$50.000

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For Anything In
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Strict Attention Given to Prescriptions.
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10 Oak Street Kansas City, Mo.

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GEORGE EYSSELL DRUG CO.

Successors to

H. C. ARNOLD DRUG CO.

N. W. Cor. 5th & Main St. Kansas City, Mo.

SAVE MONEY

By Buying at

McCOLL'S PACKING HOUSE MARKET.

Cruck Roast 12 1/2 c. Chuck Steak 12 1/2 c Everything else in proportion.

615 Walnut Street.

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Republic Building Kansas City, Missouri

Safe Deposit Boxes from \$3.00 per year upwards. Absolute Safety. Open Saturday evenings till
8.

CO.

SAVE MONEY ON MEATS

Prime Beef Church Steak 12 1/2 c Lard\$1.45

Prime Beef Chuck Roast 12 1/2 c 10 lbs. Supreme or Diamond

10 lbs. Rex or White Leaf .. C Lard\$1.55

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Launderers to Particular People

514 TO 522 INDEPENDENCE AVE. BOTH PHONES MAIN 2360

A New Wall Paper Company IN THE NORTH SIDE

THE KANSAS CITY WALL PAPER COMPANY

706 MAIN STREET

We have a combination you can't beat

CHEAP RENT--THE BEST OF WALL PAPERS

This is why Our Prices are Lower than Others.

THE KANSAS CITY WALK PAPER CO.

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