

BACKWARD ST. LOUIS! DEMOCRATIC CITY COMMITTEE

St. Louis unhorsed! That is the pitiful spectacle! St. Louis removed from its pedestal as the best governed big city in the United States! St. Louis under boss control, in the hands of those who, unmindful of the city's welfare, manipulate affairs for their own special interests.

St. Louis under boss control cannot maintain its reputation. It cannot retain its lowest large city per capita tax in the country. It will not remain as a city which having the largest percentage of home owners in the United States, will safeguard their homes and protect them from the added cost of boss domination! Its bonds will no longer command a premium. Bossism lays a heavy toll on other cities. It must be kept out of St. Louis.

The traditional conservatism of the people of St. Louis does not readily lend itself to waves of hysteria which frequently engulf communities less firmly grounded. St. Louisans cannot easily be sold a "package." Nor can they be trapped into subservience by catch phrases and vague promises.

St. Louis is promised a new deal. As St. Louis is closer to Jefferson City than to Washington it is natural to analyze the "new deal" at Jefferson City as a criterion by which to estimate what it would mean to St. Louis. This city cannot afford to suffer a breakdown of its government such as we have witnessed at Jefferson City under a "new deal." Remember it took St. Louis twenty years to recover from the bad effects of the last period of domination by the Democratic City Committee which now works hand in glove with the Pendergast Machine of Kansas City.

It is the patriotic duty of every citizen to vote for the safety and security of St. Louis.

WE MUST KEEP ST. LOUIS FOR ST. LOUISANS

WAKE UP ST. LOUISANS!

SAVE YOUR CITY! VOTE FOR NEUN AND NOLTE!

REPUBLICAN CITY CENTRAL COMMITTEE Richard E. Gruner, Chairman